

# The EAGLE LAKE HEADLIGHT

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OFFICIAL ORGAN OF  
CITY OF EAGLE LAKE, TEXAS 77044

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## Tourist Income Adds \$5.4 Million In Colo. County

Colorado County received \$5,400,000 of the state's \$5,500,000,000 tourist receipts in 1975, a national study commissioned by the Texas Tourist Development Agency has disclosed.

In addition to gross receipts, the study found that Colorado County had 218 of the state's 207,675 travel-related jobs, with an annual payroll of \$1,055,000.

It also estimated \$212,000 in state and \$47,000 in local taxes were paid by county visitors.

The study was done by the U.S. Travel Data Center in Washington, D.C., an independent travel research organization funded jointly by public and private sectors.

It was based on the Center's Travel Economic Impact Model, which for the first time, breaks out a state's share of the national travel market on a county-by-county basis.

The model measures the economic impact of all travel involving overnight trips away from home, and day trips at least 100 miles or more from home. Thus it includes travel by Texans as well as out-of-state visitors.

It includes estimates of the traveler's spending at home in preparation for the trip, his spending en route, and that at his destination.

Basic data for the model comes from the National Travel Survey, conducted every five years by the U.S. Census Bureau, and from the Texas Interagency Council on Tourism, and the Texas Interagency Council on Tourism.

It was the latest which, last year, estimated that Texas had displaced New York for third place in the nation's \$75 billion travel industry. Only California and Florida now outrank Texas, the Center said.

"We're pleased that travel research techniques have finally developed to the point where, within their boundaries, travel dollars are spent and travel-related jobs exist," said Frank Hildebrand, executive director of the Texas Tourist Development Agency.

"Now we can trace travel's considerable economic impact on a county-by-county basis, observe changing patterns annually, and help direct the rapid growth of this burgeoning industry."

## Let's Look Back 48 YEARS AGO

(April 27, 1929)  
E. R. (Butter) Mooney and Miss Violet Norwood of Magnolia are married in Columbus with Judge Mayes officiating.

J. V. Duncan store is burglarized, thieves get away with approximately \$100.00 in merchandise. The store is located on the corner of the "diner" at Louis Basso market; nothing except food was taken. The City Council votes to install stop signs at all street intersections.

## THE FIRST NATIONAL BANK

EAGLE LAKE, TEXAS

"MAKE THE FIRST NATIONAL  
YOUR BANK"

CHECKING ACCOUNTS  
SAVINGS ACCOUNTS  
SAFE DEPOSIT BOXES  
INSTALLMENT AND COMMERCIAL  
LOANS  
AGRICULTURAL LOANS

MEMBER OF FEDERAL DEPOSIT  
INSURANCE CORPORATION  
ACCOUNTS INSURED UP TO \$100,000

## 24 YEARS AGO Let's Look Back

(March 26, 1953)

Construction contracts let on Columbus Schools' net \$241,000.00. Sherris garage \$524.1 for Crippled Children's Benefit. Lela Goss Sealing initiated into Beta Alpha Sigma at Texas Lutheran. Mrs. J. Smith honored with appreciation gift for library work. Mrs. O. J. James begins position as school secretary March 19th. J. P. Frank C. Tate, formerly of Eagle Lake, was named one of five winners that were named at K's Flower Shop open house Sunday. Mrs. R. J. Coogrove, \$100.00; Mrs. J. J. Coogrove, \$100.00; Mrs. J. J. Coogrove, \$100.00; Mrs. J. J. Coogrove, \$100.00; Mrs. J. J. Coogrove, \$100.00.

(April 2, 1953)

The machine shop at the Peto Gertson ranch in Llaneta, burned last Saturday morning at about 11:00 o'clock. The machine shop was owned by Perry, through her attorney, that her husband John Perry, died last May 1 as a result of over-exertion which induced a heart attack was upheld by a jury in District Court at Columbus this week. Eagle Lake Band members and soloists took part in the Texas Interagency Council on Tourism, and the Texas Interagency Council on Tourism.

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## Pink Ladies Buy Equipment

The Eagle Lake Community Hospital Auxiliary (Pink Ladies) met Monday, April 25 with twenty-one members present. The president, Mrs. William Zorzi, presided.

Pictures were made of the group with the stretchers, wheel chair and a rocker which the ladies recently purchased. During the meeting the ladies voted to purchase a new stretcher, wheel chair and a rocker which the ladies recently purchased. During the meeting the ladies voted to purchase a new stretcher, wheel chair and a rocker which the ladies recently purchased.

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## W. A. Virnau & Sons New Location



Walter Virnau, Jr., left, and Herbert Marquart, right, are shown in the roomy new showroom of the W. A. Virnau & Sons, Inc., remodeled building on Farm to Market Road 1093. The firm is the local Massey-Ferguson dealer in this area.

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## Monica Valka, Paul Lehrer United in Ceremony in El Campo



Mrs. Mary Lee Hughes of Wharton announces the engagement and approaching marriage of her daughter, Rose Marie, to Will Spencer Chavis, son of Mr. and Mrs. Willis Chavis of Garwood. The wedding is planned for May 28 at 7 o'clock in the evening at Abell St. Church of Christ in Wharton.

The Eagle Lake Senior Citizens will have their regular meeting this Wednesday, April 27th, in the Masonic Hall at 7:00 p.m.

Special guest will be Colorado County Health Nurse, Ms. Bernice Blucher. Everyone is asked to be present.

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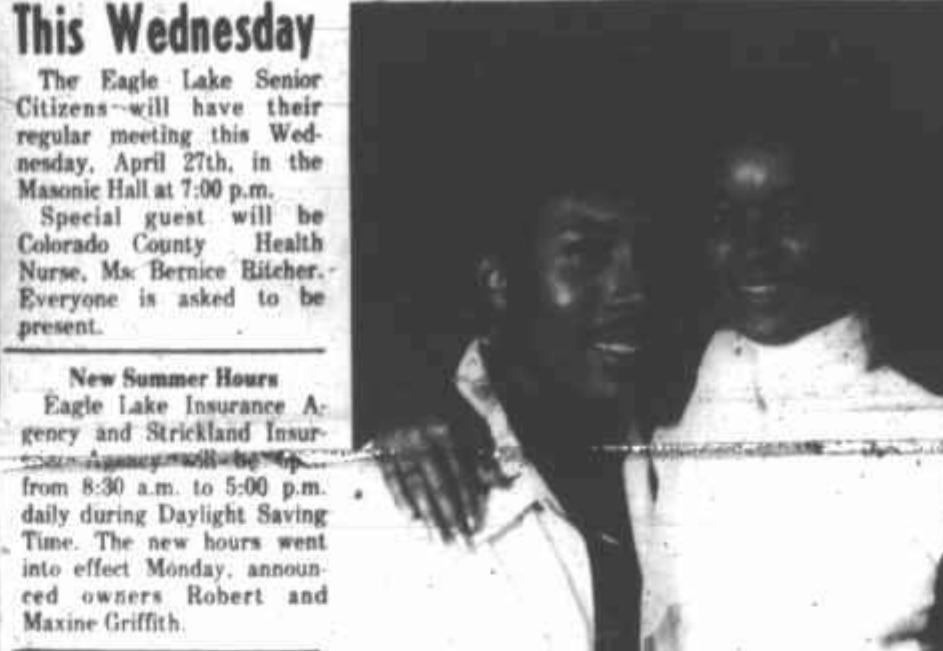
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## Senior Citizens Meet 7 P.M. This Wednesday



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## Choose from a bouquet of patterns and save during our annual OPEN STOCK SALE



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