

The EAGLE LAKE HEADLIGHT

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Tourist Income
Adds \$5.4 Million
In Colo. County

Colorado County received \$5,448,000 of the state's \$5,306,118,000 travel receipts in 1975, a national study commissioned by the Texas Tourism Development Agency has disclosed.

In addition to gross receipts, the study found that Colorado County had 218 of the state's 207,674 travel-related jobs, with an annual payroll of \$1,055,000.

It also estimated \$212,000 in State and \$47,000 in local taxes were paid by county visitors.

The study was done by the U.S. Travel Data Center in Washington, D.C., an independent travel research organization funded jointly by public and private sectors.

It was based on the Center's Travel Economic Impact Model, which for the first time breaks out a state share of the national travel market on a county-by-county basis.

The model measures the economic impact of all travel involving overnight trips away from home, and day trips at least 100 miles or more from home. Thus it includes travel by Texans as well as out-of-state visitors.

Now we can trace travel's considerable economic impact on a day-by-day basis, observe changing patterns annually, and help direct the rapid growth of this burgeoning industry.

Let's Look Back.

48 YEARS
AGO

(April 27, 1929)

E. D. (Dobey) Mayes and Miss Viola Norwood of Magdalene are married in Columbus with Judge Mayes officiating. . . . J. V. Duncan store is burglarized, thieves get away with approximately \$100 in merchandise. . . . Midnite Inn, a new addition to the Dallas market, nothing except food was served. . . . The City Council votes to install stop signs at all street intersections.

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LENDER

FEDERAL
DEPOSIT
INSURANCE
CORPORATION24 YEARS AGO
Let's Look
Back
Buy Equipment

(March 26, 1953)

Construction contracts let on Columbus Schools set \$544 for Crippled Children's Benefit. . . . Lula Gena Seeling initiated into Beta Alpha Sigma at Texas Lutheran. . . . Mrs. J. C. James began position as school secretary at the new school on March 19th. . . . Fred Frank C. Tate, formerly of the U.S. Cavalry, was in the weeks of MP training with the famed 1st Armored Division at North Fort Hood, Texas. . . . Mr. and Mrs. William Farris, generously provided nice corages for all the "Pink Ladies" to wear this week during Volunteer Week.

The Pink Ladies gladly volunteered to finance a trip to Houston for two to the Hospital Auxiliary Convention May 24-26 at the Shamrock Hilton. Mrs. Zboril, Mrs. H. J. Congreen, \$30.00; corages; Mrs. Sam L. Smith, aluminum salver; lowland Mrs. Georgia A. Robbins, a flower holder.

(April 2, 1953) The Pink Ladies stop at the Pete Gartson ranch in Lastic, burned last Saturday morning at about 11:00 o'clock. . . . Contention of Mrs. Rosalie Perry, through her attorneys, that her husband, Mr. Rosalie, had had a heart attack which induced a first attack was upheld by a jury in District Court at Columbus this week. . . . Eagle Lake Band members and solo contestants taking part in the annual intermediate League band and orchestra competition festival held in San Marcos March 26th, were paid for all purposes.

It includes estimates of the traveler's spending at home in preparing for the trip, and that his destination.

Basic data for the model comes from the National Travel Survey, conducted every five years by the U.S. Census Bureau, and from the Center's own National Travel Expenditure Model.

It was the latter which last year showed that Texas had displaced New York for third place in the nation's \$75 billion travel industry. Only California and Florida now outrank Texas, the Center said.

"We're pleased that travel research techniques have finally been developed to determine where, within their boundaries, travel dollars are spent and travel-related jobs exist," said Frank Hildebrand, executive director of the Texas Tourist Development Agency.

"Now we can trace travel's considerable economic impact on a day-by-day basis, observe changing patterns annually, and help direct the rapid growth of this burgeoning industry."

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EGYPT
NEWS

Mrs. B. H. Tolliver

Mr. and Mrs. Robert Lowell and children, Mary, Nick and Monty, returned to their home in Greenwich, Rhode Island Sunday night, having been welcomed on Friday, March 27th in the fighting in Korea.

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